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New Construction and Deactivation of Service Stations in the Petroleum Industry

Statistics Department

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American Petroleum Institute
1220 L Street, Northwest
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API REPORT ON NEW CONSTRUCTION AND DEACTIVATION OF SERVICE STATIONS

Based on 30 Reporting Companies

I. New Outlets Constructed: The following data reflect the number of new retail outlets constructed by the reporting companies and for the reporting companies by lessors:

	Service Stations	Other Marketing Facilities	Total
For Jan. 1 through Dec. 31, 1983	225	6	231
For Jan. 1 through Dec. 31, 1984	258	5	263

13.9% increase from 1983

II. Existing Outlets Modernized: The following data reflect the number of existing retail outlets modernized by the reporting companies:

	Total
For Jan. 1 through Dec. 31, 1983	511
For Jan. 1 through Dec. 31, 1984	778

52.3% increase from 1983

III. Existing Outlets Rebuilt: The following data reflect the number of existing retail rebuilt by the reporting companies:

	Total
For Jan. 1 through Dec. 31, 1983	290
For Jan. 1 through Dec. 31, 1984	515

77.6% increase from 1983

IV. Outlets Permanently Deactivated: The following data reflect the number of outlets permanently deactivated by the reporting companies:

	Service Stations	Other Marketing Facilities	Total
For Jan. 1 through Dec. 31, 1983	3,647	54	3,701
For Jan. 1 through Dec. 31, 1984	3,420	28	3,448

6.8% decrease from 1983

DEFINITIONS

GASOLINE RETAIL OUTLET: A retail outlet is defined as a gasoline marketing facility at which gasoline, and possibly automotive and other related items, are sold.

SERVICE STATIONS: A service station is defined as a retail outlet at which more than 50 percent of the dollar sales volume is from sales of gasoline and related automotive products.

OTHER MARKETING FACILITY: An other marketing facility is defined as a gasoline retail outlet at which less than 50 percent of the dollar sales volume is from the sale of gasoline and related automotive products.

NEW OUTLETS CONSTRUCTED: A newly constructed outlet is defined as one that has been erected completely on vacant land or is new on the site. This category does not include rebuilds or modernizations.

EXISTING OUTLETS MODERNIZED: An existing outlet modernized is defined as a gasoline retail outlet where capital investment of $100K or more has been employed to restructure or change all or part of the existing facility.

EXISTING OUTLETS REBUILT: An existing outlet rebuilt is defined as a gasoline retail outlet where most or all of the physical facilities have been demolished and rebuilt and the continued purpose of the outlet is the sale of gasoline products to the public.

PERMANENTLY DEACTIVATED OUTLETS: Permanently deactivated outlets are those where equipment and identification have been removed, and where re-opening as a service station is no longer contemplated.

LIST OF RESPONDENTS

Amoco Oil Company
Asamera Oil U.S., Inc.
Ashland Petroleum Company
Atlantic Richfield Company
BP Oil, Inc.
Chevron U.S.A., Inc.
Conoco Inc.
Crown Central Petroleum Corporation
Derby Refining Company
Exxon Company, U.S.A.
Getty Refining & Marketing Company
Gulf Oil Products Company
J.D. Street & Company
Kerr McGee Corporation
MAPCO Petroleum Inc.
Marathon Petroleum Company
Mobil Oil Corporation
Murphy Oil U.S.A., Inc.
Phillips Petroleum Company
Shell Oil Company
Sinclair Oil Corporation
Standard Oil Company (Ohio)
Steuart Petroleum Company
Sun Refining & Marketing Company
Tenneco Oil Company
Tesoro Petroleum Corporation
Texaco U.S.A.
Total Petroleum Inc.
Union Oil Company of California
United Refining Company of Pennsylvania

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